

The Preston Associates

EXECUTIVE COACHING SPECIALISTS

MARK CHOW

EXECUTIVE COACH

mark.chow@theprestonassociates.com

M: +65 91540706



Strategic thinking partner for executives building leading businesses and teams.

Mark has built and led teams in the world's leading commodities, technology, and consulting companies, often from start-up to industry leadership in Asia. Mark's leadership style combines analytical rigour, commercial judgment, and individual growth. He brings this experience to clients seeking to solve tough business problems for their organisations and develop as integrated leaders themselves. He is an effective thinking partner to senior executives wanting straightforward conversations, tools and frameworks for themselves and their teams, and provocation for greater curiosity and reflection. He brings deep listening and sharp insightful questions, for both the business and the leader.

Areas of expertise: Strategy and Corporate Development, Stakeholder Mapping and Influence Skills, Project Management, Board Governance, Communications, Top Talent Development, Integral Coaching, Leader Character

EXPERIENCE

Mark joined TPA after a 35 year career with McKinsey, Cisco, and Cargill. He has worked extensively with senior executives in Asia, Europe, and the Americas. His sweet spot is strategic growth, whether for a start-up in a single market or a global conglomerate. Mark served FMCG, healthcare, industrial, and technology clients with McKinsey in Shanghai and Stockholm, where he became an Associate Principal. He was responsible at Cisco for customer partnering in China, business development in North Asia, and strategic marketing across the region. With Cargill, Mark led strategy and M&A for the APAC region which included a portfolio of over 20 businesses. He was also a board member for the Teys joint venture in Australia and Chairman for Cargill's regional digital investments. Over ten alumni from Mark's teams are currently MDs in Cargill, with related industry champions, or of their own start-up firms. Today, in addition to coaching, Mark serves on the Board of a Vietnamese investment company and is strategic advisor to a Singapore listed entity.

EDUCATION, QUALIFICATIONS, PROFESSIONAL MEMBERSHIPS

- Honours BA, Western University
- MBA and International Directors Programme, INSEAD
- Singapore Institute of Directors
- Coaching for Development Program