

JOSEPH VELOSA
EXECUTIVE COACH

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Joseph is an accomplished entrepreneur, ACC qualified coach and educator with over twenty-five years of experience in the luxury fashion and interiors sector. As co-founder and company director of Matthew Williamson Ltd, he has demonstrated tenacious leadership, strategic vision and an unwavering commitment to creative excellence. Throughout his tenure, Matthew Williamson has established award-winning status in the highly competitive luxury branded goods sector and partnered with world-class names such as LVMH, Bulgari, Richemont, Emilio Pucci, Swarovski, Belmond Hotels and Moët & Chandon.

EXPERIENCE

Joseph is drawn to intuitive and empathetic coaching techniques that unlock foundational change. His approach is built on a true partnership mind-set and fostering thought-provoking conversations that inspire clients to reach their full potential. Joseph believes that true leadership emerges at the intersection of vision and pragmatism. By trusting the ever-present intuitive impulse and aligning it with sound business principles, he empowers clients to build sustainable, value driven organisations and careers.

Alongside his roles as executive coach and company director, Joseph is also currently a visiting professor at the London's Regents University fashion and marketing department and lecturer at the Kurt Geiger Business Academy. This keeps him connected to new ideas emerging from the next generation of creative talent, which in turn also helps inform his coaching. Coaching sessions with Joseph are a judgement free zone so that any topic can be discussed that may be helpful for generating clarity and meaningful action. Whilst process and past experience can be helpful in making decisions, Joseph also believes strongly that human beings lead best from the creative space that makes us unique, purposeful and present.

EDUCATION, QUALIFICATIONS, PROFESSIONAL MEMBERSHIPS

- BA (Hons) in Philosophy, King's College London
- Diploma in Macroeconomics, University of Oxford
- Diploma in Business & Personal Coaching, Barefoot Coaching
- ACC Credential, International Coaching Federation