

**SUE MIDDLETON MBE**

EXECUTIVE COACH

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Sue has extensive business experience, operating at the highest level, in marketing, communications, and government relations. She brings her strategic leadership, direct yet supportive approach, and proven ability to navigate complex challenges to her coaching practice, empowering senior executives and teams to enhance their impact and achieve lasting results.

**EXPERIENCE**

Sue spent her executive career in the pharmaceutical industry. At GSK, she held roles in marketing, strategy, communications and government relations. She managed the company's relationship with the UK Government and then the EU, and in her most recent role, was a core member of the global leadership team for GSK's vaccines division. She also led the communications and government relations function. During the COVID pandemic, she was President of the Trade Body for the European Vaccines Industry, leading the industry through challenging times. She was awarded an MBE for services to the Pharmaceutical Industry.

Sue now works as an Executive Coach with senior leaders across a range of sectors including financial services, healthcare, technology, insurance and consumer goods. As a thinking partner, her style is challenging and direct, but supportive. She enables clients to be crystal clear about where they are now and where they want to be; and then supports them on the journey balancing challenge with empathetic listening and a strong sense of fun. Sue particularly likes working with clients seeking to improve their leadership impact, internal and external engagement and presence. In her team coaching work, she supports senior leadership teams to improve business performance by becoming a high performing team.

**EDUCATION, QUALIFICATIONS, PROFESSIONAL MEMBERSHIPS**

- Post Graduate Certificate in Executive Coaching, Henley Business School
- Team Coaching Practitioner Certificate, Barefoot
- Coaching in Organisations PCC certification ongoing, Solutions Academy
- Associate Certified Coach (ACC) and member of the International Coach Federation.
- Executive Health Leadership Certificate, NHS Leadership Academy
- BSc Honours in Chemistry, University of Sheffield
- Hogan Assessments Certificate