

**SUE MIDDLETON MBE**

EXECUTIVE COACH

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Sue brings 30-years' expertise in marketing, communications and government relations to her coaching practice. Having operated at the most senior levels in one of the UK's biggest global companies, she learnt how to succeed in business and how to support others to succeed, juggling this with raising a family. Now, she is a thinking partner to her clients, helping them clarify the essence of what makes them great now, what they want to change, and enabling them to deliver the changes they decide to make.

**EXPERIENCE**

Sue spent her executive career in the pharmaceutical industry. At GSK, she held roles in Marketing, Strategy, Communications and Government Relations. She managed the company's relationship with the UK Government and then the EU, and in her most recent role, was part of the global leadership team for GSK's vaccines division, accountable for leading communications and Government relations. During the COVID pandemic, she was President of the Trade Body for the European Vaccines Industry, leading the industry through challenging times. She was awarded an MBE for services to the Pharmaceutical Industry.

Sue now works as an Executive Coach with senior executives across a range of sectors including healthcare, technology, consumer goods, automotive and aviation. As a thinking partner, her style is challenging and direct, but supportive. She enables clients to be crystal clear about where they are now and where they want to be; and then supports them on the journey balancing challenge with empathetic listening and a strong sense of fun. Sue particularly likes working with clients seeking to improve their leadership impact, internal and external engagement and presence. She also enjoys partnering with those thinking about specific work-related issues and challenges.

**EDUCATION, QUALIFICATIONS, PROFESSIONAL MEMBERSHIPS**

- Post Graduate Certificate in Executive Coaching, Henley Business School
- Associate Certified Coach (ACC) and member of the International Coach Federation
- Executive Health Leadership Certificate, NHS Leadership Academy
- BSc Honours in Chemistry, University of Sheffield