

ANDREA SLODOWICZ

EXECUTIVE COACH

andrea.slodowicz@theprestonassociates.com

M: 312-498-6921



Andrea brings two decades of corporate experience rooted in strategic thinking and storytelling, which awarded her the unofficial title of the “business pitch whisperer.” Driven by curiosity and honesty, Andrea partners with senior executives and teams to help them craft their own winning strategies, find their authentic voice and drive business impact from day one.

EXPERIENCE

Andrea developed her executive leadership at global advertising and marketing powerhouse Publicis, leading cross-country teams in the US, Europe, and Latin America. In her role as VP of Strategy, she contributed to the success of Fortune 500 clients, including The Walt Disney Company, NBCUniversal, Coca-Cola, Kraft Heinz, Best Buy, Rite Aid, Nabisco, Continental Airlines, McDonald’s, and Burger King. In 2020, Andrea transitioned out of advertising and assumed the role of internal leadership coach and talent growth leader for Publicis’ Miami, serving employees from the US, Colombia, Peru, Puerto Rico, Argentina, Chile and Brazil.

Driven by curiosity and honesty, Andrea partners with senior executives and teams to help them craft their own winning strategies and find their authentic voice as leaders. Her results-driven approach invites a deep level of challenge, which encourages them to dig deeper into what really drives them, accelerating both personal and professional transformation.

Andrea, originally from Buenos Aires, Argentina, has ventured through life in various cities, including Miami, Orlando, New York, Chicago, and Norwich, UK. A historical fiction writer, she currently calls Coconut Grove home, where she lives with her husband, son, and mini Goldendoodle.

EDUCATION, QUALIFICATIONS, PROFESSIONAL MEMBERSHIPS

- Postgraduate Certificate in Leadership and Executive Coaching, ACT/Brown University
- Postgraduate Certificate in Team Coaching, ACT/Brown University
- Accredited Coach from the International Coaching Federation since 2023
- BA, Communications and English Writing, Media Honors, DePauw University
- Fully Bilingual (English and Spanish)