

The Preston Associates

EXECUTIVE COACHING SPECIALISTS

ANDREA SLODOWICZ

andrea.slodowicz@theprestonassociates.com

M: 312-498-6921

EXECUTIVE COACH



Andrea brings two decades of corporate experience rooted in strategic thinking and storytelling, which awarded her the unofficial title of the “business pitch whisperer.” Her coaching style is direct and solutions-focused, agile and aimed at helping leaders reauthor the narratives that keep them stuck.

EXPERIENCE

As a trained storyteller and experienced branding executive, Andrea comes to coaching from a background of resourcefulness, curiosity and creativity. She acts as an ideal thinking counterpart for senior leaders, helping them manage business impact as well as interpersonal communications and storytelling, often impacted by fast pace demands and complex dependencies.

Driven to always bring out the best in her coachees, Andrea helps them identify the narratives that limit them. With practical insight and warmth, she guides them to reshape these stories, enabling her clients to create meaningful impact in their organizations. Her coaching approach is supportive, results-oriented and engaging. Andrea focuses on practical outcomes that create business value, adapting her methods to each client's unique needs. These strengths are highlighted by her successful history of helping professionals transform their performance across different industries, regions and roles.

Her experience prior to coaching includes branding (NBCUniversal), strategic planning and media investment (Publicis, E&J Gallo Winery), and communications (The Walt Disney Company). Born in Argentina but having studied and worked in the US and UK, Andrea naturally has a dual language coaching ability. This gives her a first-hand understanding of cultural differences and the challenges they can pose, as well as strategies for resolving them based on her own experiences working with global organizations, and teams.

EDUCATION, QUALIFICATIONS, PROFESSIONAL MEMBERSHIPS

- Postgraduate Certificate in Leadership and Executive Coaching, ACT/Brown University
- Postgraduate Certificate in Team Coaching, ACT/Brown University
- Accredited Coach from the International Coaching Federation since 2023
- BA, Communications and English Writing, Media Honors, DePauw University
- Designing Your Life Certified