

LIZA DUBE

liza.dube@theprestonassociates.com

M: +603-957-1610

EXECUTIVE COACH



Liza's coaching style is grounded in curiosity, empathy, honesty and humor. She's known for quickly developing trusting relationships that create spaciousness to expand and deepen thinking, uncovering even more awareness and possibilities. Tapping into her 20 years of experience as a marketing and communications leader, Liza empowers executives to take a human-centered approach to leadership, strategy and communication while establishing authentic authority and influence.

EXPERIENCE

Liza has 20 years of experience as a marketing and communications leader across various industries from politics to consumer goods, working directly with executives at national organizations like Stonyfield and Housing Partnership Network to integrate communications outcomes into every aspect of the business strategy. Her innovative approach to communications, through a combination of data and emotional intelligence, propels organizations to the cutting edge of brand strategy while building lasting communities within key audiences and stakeholder groups.

Liza's coaching style emphasizes the fundamentals of emotional intelligence. Using a structured approach to self-awareness and relationship building, leaders develop personal strategies to move the needle and build a bold and genuine brand. She helps people distill their thinking and elevate and crystallize how they communicate and draws on her exposure to the world of politics to help them master the art of influence and persuasion.

Energized by empowering rising women leaders to lean into their strengths and own their unique leadership styles, Liza puts that into practice as a Strategic Advisor and Coach-in-Residence for MKTG WMN, a 1000+ member international networking group for women in marketing across industry and experience.

EDUCATION, QUALIFICATIONS, PROFESSIONAL MEMBERSHIPS

- Associate Certified Coach & Member, International Coaching Federation
- Certified Professional Coach, Coach Training World
- Emotional Intelligence Assessor & Coach, Institute for Social & Emotional Intelligence
- Leadership Coach, Gaia Project for Women's Leadership
- B.A. English Literature, University of Mary Washington