The Preston Associates
EXECUTIVE COACHING SPECIALISTS

DIANA GAN
EXECUTIVE COACH

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Diana's coaching approach is anchored on leveraging the authentic strengths of the executive and creating building blocks to bring on the next version of the executive's leadership. She helps senior executives embrace the identity shift as they step into apex roles and C-suite teams to build effective cross-culture dynamics. Diana holds space as a trusted sounding board for executives navigating a progressively intricate business landscape, while allowing them to maintain a keen curiosity for the richness of the future they could build.

EXPERIENCE

Diana works with senior executives across financial institution, insurance, sovereign wealth fund, medical equipment, construction & engineering, legal, FMCG and consumer lifestyle industries. As a team coach, Diana believes that an organisation that develops behavioural drivers and the ability to flex those muscles can produce tangible business values. As a thinking partner for individual leaders, Diana helps them embrace the identity shift from executing tasks to being a leader, from individual capability to collective influence, and from presumed mastery to continuous growth.

Diana is also Adjunct Senior Lecturer at Asia School of Business - MIT Sloan and Lecturer at INSEAD, where she curates and delivers programmes in senior leadership development, succession readiness, global and regional cross culture dynamics, corporate innovation, and repatterning of business model and talent blueprint in the AI era.

Diana brings to the table a unique blend of entrepreneurship and building a global business. Diana was Group Executive Board member and Chief Legal Officer of Education in Motion, an international education group. She also launched the Corporate VC Fund – EiM Ventures during this time. Prior to that, Diana was a practicing lawyer servicing Asian and MNC clients. Having built business footprints across different continents in over 20 years, Diana acutely understands the strategic thinking and execution capabilities needed to deliver new market entry and scaling up multinational corporation, powered by optimal financing and effective cross-cultural organisational structure.

EDUCATION, QUALIFICATIONS, PROFESSIONAL MEMBERSHIPS

- Adjunct Senior Lecturer, Asia School of Business - MIT Sloan
- Lecturer, INSEAD
- Barefoot Coach Training Programme for Business & Personal Coaching
- INSEAD Global Executive MBA
- University of Technology, Sydney (Bachelor of Laws, Bachelor of Business)
- Member, Singapore Institute of Directors

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