

CHARLIE HOARE
EXECUTIVE COACH

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Drawing on his wide-ranging business and life experience, Charlie helps leaders build confidence, lead authentically and strengthen their influence across their organisation. His coaching style is open, curious and calm, combining empathy with constructive challenge.

EXPERIENCE

Charlie's professional experience is broad and multicultural, spanning multinational organisations including innocent drinks (Coca-Cola) and AirAsia, as well as founding and scaling a start-up. He has lived and worked in London, Hong Kong and Kuala Lumpur. Charlie coaches leaders and teams navigating change and uncertainty across both large organisations and dynamic growth businesses.

Charlie is comfortable asking the bigger questions about how people want to lead, the impact they want to have and what may be getting in their way. Unafraid of challenging the status quo, he has cycled 10,000 miles from Malaysia to the UK, written a book on male mental health and intentionally structured his work around family life.

With a thoughtful, solution-focused approach, Charlie helps clients challenge assumptions, build on their strengths and see situations from different perspectives. His natural curiosity and depth of enquiry help them lead with greater confidence, navigate complexity and approach difficult conversations with more clarity and conviction.

EDUCATION, QUALIFICATIONS, PROFESSIONAL MEMBERSHIPS

- MSc Applied Positive Psychology & Coaching Psychology, University of East London
- European Mentoring and Coaching Council Senior Practitioner with >1000 coaching hours
- BA Business Management & Spanish, University of Exeter
- Author of 'MAN DOWN: A guide for men on mental health'