

TIPHAINÉ GOISBEAULT
EXECUTIVE COACH

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Tiphaine helps executives reinvent their thinking and mindset to develop their own talent and that of their team, creating a positive culture and enhancing the performance of the organization. Her coaching is empowered by over 20 years' experience working in dynamic growth companies such as Google.

EXPERIENCE

Tiphaine brings 22 years of business to her coaching; experience gained through Strategy & Marketing leadership roles across various types of organizations. She worked at Fortune 100 companies including Google & Verizon, in the media industry at Mediametrie, in consulting at Deloitte & Touche and within a number of French start-ups. Her responsibilities included managing P&Ls and leading international Marketing & Research teams.

As a former executive in digital ecosystems, Tiphaine has developed an in depth understanding of the challenges of dynamic growth companies. She understands the importance of embracing change, having a mindset of openness, transparency, resilience and trust coupled with a culture promoting innovation, learning, adapting and flexible/agile attitudes and behaviours. Tiphaine now helps her clients create and update a shared vision and co-develop innovative practices in leadership & team management to favour engagement.

In her practice, Tiphaine draws inspiration from the contributions of the Palo Alto School, through their systemic and semiotic approaches, to support her clients in going through changes that create meaningful renewal. Tiphaine's interventions are based on the principle of developing the ability to learn, co-responsibility and being oriented towards creativity, authenticity, action and results.

EDUCATION, QUALIFICATIONS, PROFESSIONAL MEMBERSHIPS

- Accredited Coach, International Mozaik (France)
- Associate Certified Coach (ACC), International Coaching Federation (ICF)
- Master of Science in Management, EDHEC Business School