

NADINE MASSOUD-BERNHEIM

EXECUTIVE COACH

nadine.massoud@theprestonassociates.com

M: +44 (0)7843 065 607

T: +44(0)20 7373 5663



Nadine's approach to coaching is empathetic, focussed and results driven. Having spent 24 years in leadership positions in banking plus 7 years as an entrepreneur, she brings a wealth of experience to help her clients navigate the challenges and opportunities of changing environments and to achieve their full potential.

EXPERIENCE

Before training as an executive coach and joining TPA, Nadine's career spanned 31 years as a business leader and entrepreneur. Having started her banking career in Paris at Credit Commercial de France, she then served as Vice-President at UBS. After moving to Merrill Lynch London, she became Managing Director responsible for the Bank's Structured Credit and Solutions business with French

institutions and later ran the team responsible for the bank's relationships with Sovereign Wealth Funds in EMEA. In 2010, she founded ESMOD Istanbul, a global French Fashion school franchise which she later sold part of to Vakko Holdings, a major Turkish conglomerate. Nadine is passionate about helping people achieve their full potential, and mentoring clients and colleagues has always been an integral part of her career.

EDUCATION, QUALIFICATIONS, PROFESSIONAL MEMBERSHIPS

- Master of Economics at Paris I Pantheon-Sorbonne
- Post-grad certificate in Executive Coaching
- Fluent in French, English, Arabic and proficient in Spanish