

The Preston Associates

EXECUTIVE COACHING SPECIALISTS

LUCIANA NUNEZ

PARTNER, EXECUTIVE COACH

HEAD OF AMERICAS

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Luciana's 20 years of international experience as a Leader, Managing Director and CEO give her a first-hand understanding of the pressures, challenges and exhilaration of leading a business. She is down-to-earth, inspiring and results oriented - and her coaching style is rooted in trust; combining both empathy and challenge. Luciana works with her clients to design purposeful business strategies and team cultures that enable extraordinary business results.

EXPERIENCE

Luciana built her executive experience across the US, Europe and Latin America in a variety of General Management, Marketing and Business Development roles at Danone, Bayer and Roche.

As a Coach, she provides an inspiring environment for clients to look deeply at the elements that will help them achieve their best potential, working on both their business and personal path. She is a firm believer that you perform at your best when you bring your whole self to work.

As a Board Member, Luciana works with entrepreneurs and start-ups through coaching, business mentorship and investment. She believes that the future of the world's economy is in the hands of disruptive, visionary business leaders.

Luciana's passion for people growth and development allowed her to be known as a strong mentor and coach, and she spends time privately mentoring first generation College students to help them build a successful journey from the start. She has also created and sponsored a number of Women Leadership programs to drive meaningful progress by aligning business performance goals with specific plans that elevate female leaders to achieve concrete impact and outcomes.

Having lived and worked in multiple continents, Luciana thrives in diverse cross-cultural contexts. She is a Sommelière, an art lover and annual competitor in Spartan obstacle course endurance races.

EDUCATION, QUALIFICATIONS, PROFESSIONAL MEMBERSHIPS

- Certified Coach Level 2/2, Columbia University, New York
- Member of the International Coaching Federation (ICF)
- IMD Lausanne, High Performance Leadership
- Mentor Coach, America Needs You (ANY)
- Fluent in English and Spanish; proficient in French, Italian, Portuguese