

The Preston Associates

EXECUTIVE COACHING SPECIALISTS

DIANE HO
EXECUTIVE COACH

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Diane brings over 30 years of international corporate and entrepreneurial experience to her role as an executive coach, enabling her to understand the challenges and opportunities facing today's leaders and entrepreneurs. Her approach to coaching is compassionate yet challenging so clients can reflect on their situation and find their individual style of delivering results and achieving transformation. Clients value her caring nature, business acumen and strategic insight.

Experience

Diane started her career in the US working for a boutique public relations company before starting her own consultancy. On returning to her roots in Hong Kong, she joined leading international PR agency H&K Strategies, developing strategic programs for a diverse range of multinational companies such as Transamerica, GE Capital, Nokia, Oracle, Motorola and KONE. She was soon promoted to head up regional business development and increase the number of multi-office clients for the Firm before becoming managing director of China, leading business strategy and a team across three cities from Beijing. After taking a career break to start her family, Diane returned to PR and then joined JLL, a leading global real estate services firm. Here she led the marketing teams in Greater China and Asia Pacific and became their global marketing strategist.

Born in Hong Kong, Diane immigrated to the US when she was four. Raised by traditional Chinese parents and educated in the US, her bicultural upbringing and over 25 years of working in China, enables her to bridge cultural differences. As a coach, she focuses on helping clients deepen their self-awareness, explore their limitations and hone their leadership style to raise performance and contentment. Conversant in Cantonese and Mandarin, she coaches and facilitates workshops primarily in English.

Diane lives in Shanghai with her husband and has two children attending university in the US and Canada. She loves reading, tennis and painting.

Education, Qualifications, Professional Memberships

- Master Coach Level 3, IECL, International Coaching Federation (ICF)
- Accredited Master Coach, International Coaching Council (ICC)
- Certified Manager / Leader as Coach (ICC)
- Trained on Harrison Assessments (paradox graphs)
- Bachelor of Arts, School of Communications (California State University, Fullerton)