

# The Preston Associates

EXECUTIVE COACHING SPECIALISTS

**BARBARA MORRISON**  
**PARTNER, EXECUTIVE COACH**

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Barbara's challenging yet supportive coaching style merges her extensive coaching experience with her successful career in Investment Banking. Acting as a trusted thinking partner, she works with clients to enable them to clarify and achieve their goals to deliver sustainable personal and business performance. Barbara has experienced the systemic demands and pressures of fast-paced, dynamic, client-driven organisations and her coaching style and the practical 'toolkit' she gives her clients is focused on enabling sustainable change within those environments.

## Experience

Barbara has over twenty years' corporate experience, the bulk at Goldman Sachs. At Goldman Barbara was Head of the Global Equities business, a business she built and led to a number 1 rank across the industry. In this position, she led a senior team servicing Goldman's largest institutional clients across the US, UK and Europe, and so has a proven track record in building high-performing teams.

At TPA Barbara coaches across a range of industries including Investment Banking, Private Equity, Asset Management and FMCG. Barbara works with senior leaders and teams to enable and implement real sustainable change for themselves and their businesses.



## Education, Qualifications, Professional Memberships

- MSc Behavioural Science, London School of Economics
- BA (Hons) Economics and Business, Trinity College Dublin
- Post Graduate Executive Coaching, University of Chester
- Hogan Accredited
- EMCC (European Mentoring and Coaching Council) Accredited
- ICF (International Coach Federation) Accredited