

The Preston Associates

EXECUTIVE COACHING SPECIALISTS

ALISTAIR BRADLEY
PARTNER, EXECUTIVE COACH

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Alistair's coaching style is results focused, genuine and challenging, born from over 30 years blue chip business leadership experience. His thinking partnership style and his total belief in peoples' potential to excel inspires those working with him to stretch, grow and deliver their true potential within their business environment.

Experience

Alistair's career has been focused on helping individuals and teams to outperform. He has a consistent track record of leading change and unlocking sustainable growth in people and business across leading FMCG companies and categories such as Danone, Diageo and GSK, and across diverse geographies and cultures from America to Asia. Alistair's extensive experience of business integration and transformational change has left him with an unshakable belief in the success achievable through harnessing employee creativity and engagement.

Alistair decided to follow his coaching passion and join TPA after completing his international corporate career as a member of the Danone Early Life Nutrition Board. His 11 years within Danone included Marketing, Sales and General Management roles, leading and building teams to unlock sustainable growth and achieve market-leading positions in the UK, Austria and Australia/NZ.

Alistair's strength and passion for people growth and development allowed him to be known as a strong mentor and coach, and in 2009 he completed his Post Graduate executive coaching accreditation with Chester University as part of his leadership development within Danone. Now in the final stages of his Masters he thrives on being able to underpin his experience with practical theory to better aid those he is coaching or mentoring to lead their organisations.

Education, Qualifications, Professional Memberships

- Post Graduate Certificate in Executive Coaching, University of Chester
- Member of the European Mentoring and Coaching Council
- Currently completing Masters Executive Coaching, University of Chester
- BSc (Hons) Aero Engineering